CHATGPT SWOT ANALYSIS

Strengths

- personalized learning and responses

- instant feedback

- provides some good suggestions up to a point

- lesson planning - saves time

Weaknesses

- somewhat obvious responses

- quality and accuracy are difficult to assess

- lacks in-depth approach to topic

- understanding of the prompt

Opportunities

- could be innovative approach to teaching and material development

- could be useful for students if we help them apply critical thinking

- increases accessibility and reach

Threats

- difficult to verify the response

- academic integrity is endangered

- competitive tools provide verifiable credible resources

- not everyone has equal access to it